

# Counterpart Insight™ Sales & Marketing

Counterpart Insight™ is an intuitive cloud based Work Management solution, allowing you to create projects in minutes and manage them throughout project life-cycle.

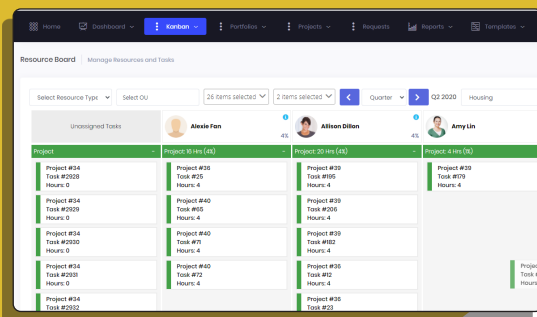
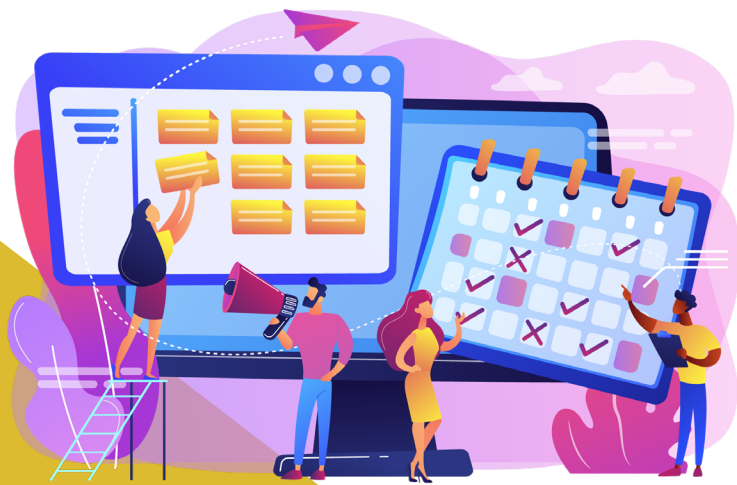
## Work Management

Counterpart Insight™ enables you to visualise the big picture and understand all the elements that bring a project together and achieve your goals.

### How can Counterpart Insight™ help?

#### Collaboration

Collaboration within an organisation can be a struggle. Especially now that more of us are working remotely. Counterpart Insight™ enables you to stay on track with clear customisable dashboards that provide real-time updates of all your initiatives. Establish realistic expectations, clarify goals, reward innovation, and celebrate the team's successes publicly.



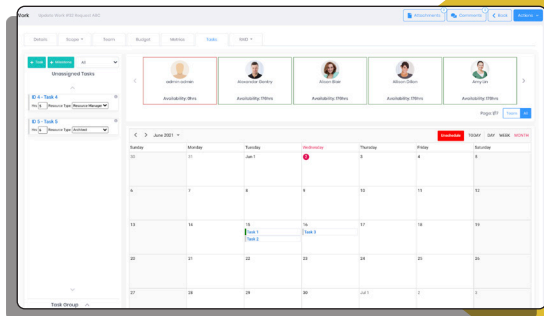
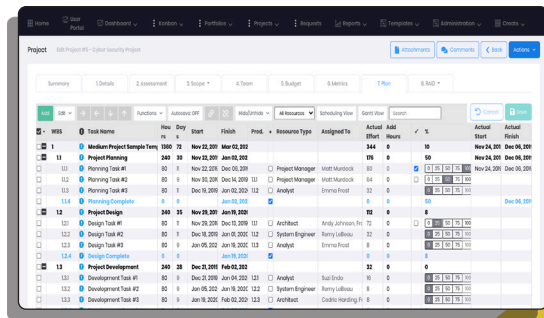
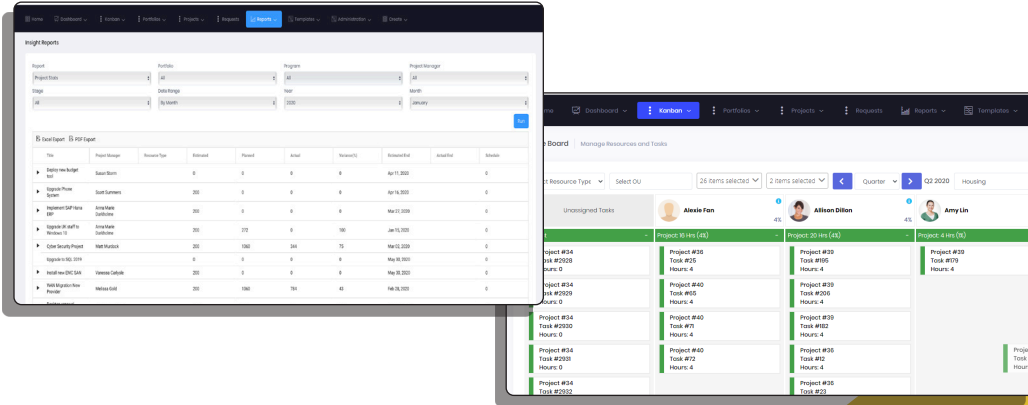
\*Active Directory integration & single sign-on available upon request.

#### Increase productivity

Structure work to suit your team's needs. Real-time, actionable intelligence is delivered through customisable reports and dashboards. Identify and address risks with accurate and relevant information, and make the right strategic decisions to keep your work on track.

## Effective resource management

Managing resources and tasks can be time-consuming at any point in a project. Counterpart Insight™ Resource Scheduling Tool is integrated with the planning function and will work, out of the box, across multiple projects. The Integrated Team builder function allows you to invite resources to tasks and check availability against individual calendars dynamically at the time of scheduling. Plus, dynamic timesheets allow you to keep track of tasks and update progress.



## Efficient time management

Find the right resource at the right time, schedule tasks according to your plan and track your project initiatives from beginning to end. Counterpart Insight™ provides intuitive tools to help you optimise the time spent planning, tracking and reporting on all of your projects, with dynamic Kanban boards, real-time reports and integrated timesheets.

## Simple task management

Find your resources, assign tasks and track progress with clear dashboards or use our intuitive Kanban boards to plan, review and manage current and upcoming tasks across initiatives.

## What makes Counterpart Insight different?

Counterpart Insight™ offers simplicity, low implementation costs, and ease of use. Counterpart provides you software solutions to optimise operations, improve efficiency and save money, enabling your business to reach its goals.



Learn more about how Counterpart Insight™ can help your organisation, contact us on **0330 113 3088**

[www.counterpart.com](http://www.counterpart.com)